

PRIVACY POLICY

Last Updated: August 19, 2025

We at EmetX, Inc. (“EmetX,” “we,” “us,” or “our”) have created this privacy policy (this “Privacy Policy”) because we know that you care about how information you provide to us is used and shared. This Privacy Policy describes our information collection and use practices in connection with our data marketplace platform (the “Platform”) that is made available to you as a web-based application via <https://brickroadapp.com/>, and when you otherwise interact with us in any way.

Please note that the use of the Platform is prohibited by any individuals or entities located in, organized under the laws of, or ordinarily resident in any country or territory that is subject to comprehensive U.S. government sanctions, including but not limited to, Cuba, Iran, North Korea, Syria, and the Crimea, Donetsk, and Luhansk regions of Ukraine (“Sanctioned Countries”).

By accessing or using the Platform, or otherwise manifesting your assent to this Privacy Policy, (i) you represent and warrant that you are not located in any such Sanctioned Countries and are not listed on any U.S. government list of prohibited or restricted parties; and (ii) you agree to be bound by this Privacy Policy and the accompanying [Brickroad Beta Terms of Service](#).

Capitalized terms not defined in this Privacy Policy shall have the meaning set forth in the [Brickroad Beta Terms of Service](#).

I. The Information We Collect and/or Receive

In the course of operating the Platform, and/or interacting with you, we will collect (and/or receive) the following types of information. You authorize us to collect and/or receive such information.

1. Contact Information

We collect contact information on our Platform; contact information typically includes your name, email address, phone number, and any information you provide in messages to us (collectively, “Contact Information”). We use such contact information for purposes such as registering you for an Account on the Platform, providing you with information about the Platform, responding to your inquiries, sending you email alerts (including marketing emails), or providing you the Platform.

2. Account Information

In order to access and use our Platform, each Licensor and Licensee will have to create an Account on the Platform. In connection with creating an Account, we collect Log-in Credentials and other registration information (collectively, “Account Information”). We use Account Information to process the creation of your Account, including to verify your identity, and to manage your Account.

3. Licensor Data

As described in more details in our Brickroad Beta Terms of Service, our Platform is a data marketplace where Licensors offer Datasets for license, and Licensees license those Datasets. Therefore, our Platform will hold any information, including personal information, sensitive information, or otherwise, that you choose to transmit to or download through the Platform, including but not limited to, as part of the

Datasets. Our Platform merely facilitates the transactions between Licensees and Licensors. Any Licensor Data or Datasets transmitted or downloaded to the Platform is used to allow you to access and use the Platform, and with your consent, we may convert such Licensor Data into Aggregate Data, as described in Section 4.3 of our Brickroad Beta Terms of Service.

4. Payment Information

In order for us to process and remit payments, you will be required to provide our Payment Processors or third-party wallet providers with certain payment information or link your third-party wallet to your Account (collectively, "Payment Information"). You authorize our third-party Payment Processors and third-party wallet providers to collect, process, and store your Payment Information in accordance with their respective privacy policies. We reserve the right to change our Payment Processors or third-party wallet providers at any time, or to use additional Payment Processors or third-party wallet providers, at our discretion. We do not directly obtain, store or process any Payment Information.

5. Financial Transactions Data

When you license a Dataset, we will log the time of the transaction, the amount of money paid to you, certain information about the Licensee and the email address associated with the Licensor Account ("Financial Transactions Data"). The Financial Transactions Data does not include any additional information about the Dataset that was sold. We log and keep the Financial Transactions Data in order to comply with anti-money laundering and other legal requirements, as well as document and index historical sales on-chain.

6. Information obtained automatically from your online activity

When you access or use the Platform, we use browser cookies, pixels, web beacons, and similar technologies (collectively, "Tracking Technologies") to automatically collect or receive certain standard technical information and other data (such as traffic data, usage data (including but not limited to, profiles viewed, matches made, features used, frequency and duration of the Platform usage, and interactions with content on the Platform, location data, device information (including but not limited to, type of device, mobile device platform, operating system, browser type, screen resolution, IP address and other technical information), logs and other communications data) sent to us by your computer, mobile device, tablet, or any other device over time on our Platform, and your online activity across third party websites, apps, and devices. We may also evaluate your computer, mobile phone, or other access device to identify any malicious software or activity that may affect the availability of our Platform.

When you access or use the Platform, analytics networks, and providers, and other third parties may use Tracking Technologies to collect information about your online activities over time and across different websites, apps, online services, digital properties, and devices.

The data we or third parties collect automatically may include personal information and/or statistical data that may not identify you personally; however, we or third parties may maintain, combine, or associate it with personal information collected in other ways or received from third parties. We and/or third parties use this information to (i) enhance the performance and functionality of the Platform; (ii) personalize your experience with the Platform, understand how you use the Platform, maintain a persistent session, and improve and further develop the Platform; and (iii) serve targeted and other advertising, and provide

custom experiences, across other sites, apps, online services, digital properties and devices, measure how the ads perform, and for analytics purposes.

The Tracking Technologies used on the Platform include the following, among others:

Cookies: Cookies are small packets of data that a website stores on your computer's hard drive so that your computer will "remember" information about your visit. In addition to collecting information, we use cookies to help us authenticate users, provide content of interest to you, analyze which features you use most frequently, and measure and optimize advertising and promotional effectiveness. To do this, we may use both session cookies, which expire once you close your web browser, and persistent cookies, which stay on your computer until you delete them. For information regarding your choices regarding Cookies, please see Section III of this Privacy Policy.

Local Storage Technologies: We may use local storage technologies, like HTML5, that provide cookie-equivalent functionality but can store larger amounts of data on your device outside of your browser in connection with specific applications.

Web Beacons: We use Web beacons, also known as pixel tags or clear GIFs, to demonstrate that a webpage or email address was accessed or opened, or that certain content was viewed or clicked.

Third Party Sites: When access to the Platform is made available to you through third-party sites, please be aware that these other sites maintain their own policies regarding Tracking Technologies and the collection and use of information. You are responsible for reviewing those policies.

7. Information obtained from third-party analytics services

We may use one or more third-party analytics services to evaluate your use of the Platform, compile reports on activity (based on their collection of IP addresses, Internet service provider, browser type, operating system and language, referring and exit pages and URLs, data and time, amount of time spent on particular pages, what sections of the Platform you visit, number of links clicked while on the Platform, search terms and other similar usage data), and analyze performance metrics. These third parties use cookies and other technologies to help analyze and provide us the data. By accessing and using any of the Platform, you consent to the processing of data about you by these analytics providers in the manner and for the purposes set out in this Privacy Policy. Please be advised that if you opt out of any service, you may not be able to use the full functionality of the Platform.

Below is a list of analytics providers that we use; however, such list may be subject to change based on how we wish to understand the user experience and we will endeavor to update it diligently. You may use the accompanying links to learn more about such providers and, if available, how to opt-out from their analytics collection.

For more information on Google Analytics, including how to opt out from certain data collection, please visit <https://www.google.com/analytics>

II. How We Use and Share Your Information

We may use and share your information as set forth below:

- To provide the Platform, including servicing and maintaining your Accounts, and processing transactions in your Accounts;
- To onboard you as a Licensor, for identity verification and other due diligence efforts;
- To solicit your feedback, inform you about our products and services and those of our third-party marketing partners;
- To monitor, support, analyze, and improve the Platform;
- To fulfill your requests for information regarding new or improved products and services;
- To engage in research, project planning, troubleshooting problems, and detecting and protecting against error, fraud, or other criminal activity;
- To protect the safety and security of our Platform and our customers;
- To third-party contractors and service providers that provide services to us in the operation of our business and assistance with the Platform, such as technical support for the Platform and providing services such as IT and cloud hosting, payment processing, transactions processing, customer relationship management, email marketing, analytics services, email distribution, fraud detection and prevention, administrative services and among others;
- To create and disclose aggregated, anonymous, user statistics and other information to (i) affiliates, agents, business partners, and other third parties; (ii) describe the Platform to current and prospective business partners; and (iii) other third parties for lawful purposes;
- To share some or all of your information with our parent company, subsidiaries, affiliates or other companies under common control with us;
- To fulfill our legal and regulatory requirements;
- To comply with applicable law, such as to comply with a subpoena, or similar legal process, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- To assess or complete a corporate sale, merger, reorganization, sale of assets, dissolution, investment, or similar corporate event where we expect that your personal information will be part of the transferred assets;
- To audit our internal processes for compliance with legal and contractual requirements or our internal policies;
- To prevent, identify, investigate, and deter fraudulent, harmful, unauthorized, unethical, or illegal activity, including cyberattacks and identity theft; and
- Otherwise, with your consent.

We will take reasonable measures (e.g., by contract) to require that any party receiving any of your personal information from us, including for purposes of providing the Platform undertakes to: (i) retain and use such information only for the purposes set out in this Privacy Policy; (ii) not disclose your personal information except with your consent, as permitted by applicable law, or as permitted by this Privacy Policy; and (iii) generally protect the privacy of your personal information.

III. Your Choices

Update Information: If the personal information we have for you changes, you may correct, update, or delete it by contacting us as set forth in Section XII of this Privacy Policy. You may correct, update, or delete some of your personal information directly in your account on the Platform. We will use commercially reasonable efforts to process all such requests in a timely manner. You should be aware, however, that it is not always possible to completely remove or modify information in our databases. Additionally, we will retain and use your information (or copies thereof) as necessary to comply with our legal and/or regulatory obligations, resolve disputes, and enforce our agreements.

Marketing Communications: You may manage your receipt of marketing and non-transactional communications by clicking on the “unsubscribe” link located on the bottom of any of our marketing emails. Please note that you cannot opt out of receiving transactional e-mails.

Cookie Management: Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. Please note that if you set your browser to disable cookies or other Tracking Technologies, the Website and the Platform may not work properly. For more information about cookies, including how to see what cookies have been set on your browser and how to manage and delete them, visit www.allaboutcookies.org.

You will need to apply these opt-out settings on each device from which you wish to opt-out. We cannot offer any assurances as to whether the companies we work with participate in the opt-out programs described above.

IV. How We Protect Your Information

We take commercially reasonable security measures to protect your information from loss, misuse, and unauthorized access, disclosure, alteration, and destruction, taking into account the risks involved in processing and the nature of such data, and in compliance with applicable laws and regulations. You should keep in mind, however, that no Internet transmission is 100% secure or error-free. In particular, e-mail sent to or from the Platform may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail or other electronic means.

V. External Sites

The Platform may contain links to third-party websites (“External Sites”). These links are provided solely as a convenience to you and not as an endorsement by us of the content on such External Sites. The content of such External Sites is developed and provided by others. You should contact the website administrator or webmaster for those External Sites if you have any concerns regarding such links or any content located on such External Sites. We are not responsible for the content of any linked External Sites and do not make any representations regarding the content or accuracy of materials on such External Sites. You should take precautions when downloading files from all websites to protect your computer from viruses and other destructive programs. If you decide to access linked External Sites, you do so at your own risk.

VI. Important Notice to All Non-U.S. Residents

Our Platform and servers are located in the United States. If you are located outside of the United States, please be aware that your information, including your personal information, may be transferred to, processed, maintained, and used on computers, servers, and systems located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your country of origin. If you are located outside the United States and choose to use the Platform, you consent to any transfer and processing of your personal information in accordance with this Privacy Policy, and you do so at your own risk.

VII. DO NOT TRACK

As discussed above, third parties such as analytics providers may collect information about your online activities over time and across different websites when you access or use the Platform. Currently, various browsers offer a “Do Not Track” option, but there is no standard for commercial websites. At this time, we do not monitor, recognize, or honor any opt-out or do not track mechanisms, including general web browser “Do Not Track” settings and/or signals.

VIII. Notice to California Residents

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to obtain certain information about the types of personal information that companies with whom they have an established business relationship (and that are not otherwise exempt) have shared with third parties for direct marketing purposes during the preceding calendar year, including the names and addresses of those third parties, and examples of the types of services or products marketed by those third parties. If you wish to submit a request pursuant to Section 1798.83, please contact us via email at legal@brickroadapp.com.

IX. Nevada Privacy Rights

If you are a resident of Nevada, you have the right to opt-out of the sale of certain personal information to third parties. You can exercise this right by contacting us at legal@brickroadapp.com with the subject line “Nevada Do Not Sell Request” and providing us with your name and the email address associated with your account. Please note that we do not currently sell your personal information as sales are defined in Nevada Revised Statutes Chapter 603A.

X. About Children

We do not knowingly collect or receive personal information from children under the age of 18 through the Platform. If you are under the age of 18, please do not provide any personal information through the Platform. We encourage parents and legal guardians to monitor their children’s Internet usage and to help enforce this Privacy Policy by instructing their children to never provide any personal information on the Platform, or any other web site without their permission. If you have reason to believe that a child under the age of 18 has provided personal information to us through the Platform, please contact us at legal@brickroadapp.com, and we will endeavor to delete that information from our databases.

XI. Changes to this Privacy Policy

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time, and will post any changes on the Platform as soon as they go into effect. By accessing and/or using the Platform, after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please refer back to this Privacy Policy on a regular basis.

XII. Contact Us

If you have any questions about this Privacy Policy or to report a privacy issue, please contact us in one of the following ways:

Email: legal@brickroadapp.com

Or write to us at:

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Jersey City, NJ 07310